

**From:** Team Leader Garcia [mailto:jgarcia@uscsog.com]

**Subject:** Reference for Bruce Mendelsohn

**Importance:** High

Dear Sir or Madam,

I am currently in Israel working with the Israeli Prison Service Counter terror and Hostage Rescue “Masada Unit” I mention this because it will give you some insight as to how I know Bruce. I have known Bruce for well over a decade now and our relationship has been both professional and personal.

I am a specialist in Prison Special Operations (Hostage Rescue, Counter Terror Operations, Riot Control etc) . The reason I am writing this is because as you know the Israeli are considered one of the best in this type of operations and I am the first and only American that has ever been called in to work with this unit two years in a row. I am highly regarded in this type of operations by the Israelis.

Why is this important? Simple: Bruce Mendelsohn almost single handedly communicated and designed my company’s marketing and strategy plan that we have used for several years; as a result our company has had a yearly growth that is none other than a miracle blessed by HaShem.

I trust Bruce and think the world of him. He know the business of Marketing and Communications. Every company that he has worked for has experienced the benefits of his wisdom and creativity!

Simply put: Give Bruce the project and let him go and you will not be disappointed!

He taught me the meaning of self government and time management. He is a living example of what it means to be a good steward of the things that we are given. He is trustworthy and I have learned to take him at his word and know that he says what he means and means what he says!

I know Bruce to take and marshal all of his resources to accomplish a project with the highest professional standards.

On the personal side I can only say one word: FRIEND.

I use this word because simply our generation does not really know the word FRIEND or FRIENDSHIP. I was brought up in the old school that a friend is a person who gives without asking. Bruce gives without asking. He is closer to me than my own brother.

If and when you hire Bruce, you will gain a highly adept and skilled communications professional. More importantly, you and your organization will gain a loyal, trustworthy, kind, generous and committed individual. Please feel free to contact me with your questions.

With Warmest Regards,

Joseph Garcia