

To Whom It May Concern:

I am pleased to enthusiastically recommend for your consideration Bruce Mendelsohn, whom I have known and with whom I have worked closely for the past three years during his tenure as Marketing and Communications Director for the National Law Enforcement Officers Memorial Fund. If and when you retain Bruce, you will gain a highly adept and skilled communications and fundraising professional. More importantly, you and your organization will gain a loyal, trustworthy, creative, highly energetic and committed individual.

As CEO of the Law Enforcement Assistance Connection (LEAC), I met Bruce soon after he became the NLEOMF's Director of Marketing and Communications. From his first day at the NLEOMF, Bruce dedicated himself and his substantial professional skills to raising the organization's communications output and fundraising to an unprecedented level. His expertise was matched only by his passion and energy.

In addition to being articulate, intelligent, reliable and highly responsive, Bruce is an inspirational manager and a quintessential team player. Working effectively with internal and external staff, Bruce planned and delivered the tools the organization needed to raise more than \$80 million to build the National Law Enforcement Museum.

Bruce's greatest strength is building, maintaining and strengthening the relationships that are so essential to productively working with external and internal clients. It is in this role that he continues to help LEAC and where he will truly benefit your organization.

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- Bruce has worked tirelessly to advance the mission of LEAC and the NLEOMF, positioning both organizations as leading authorities on officer safety.
- Bruce is a highly effective and persuasive public speaker and (thankfully) runs concise and results-oriented meetings.
- Bruce's writing skills are excellent: He helped write, edit and produce newsletters, developed compelling website copy, and crafted countless press releases, articles and talking points for my speeches.
- Though initially not in his area of expertise, Bruce familiarized himself with the language of philanthropy and over time proved himself remarkably adept at raising funds for LEAC and the NLEOMF. His unflappable and friendly demeanor immediately puts people at ease, and his networking skills are highly advanced.

At all levels, Bruce has had a profoundly positive impact on LEAC and the NLEOMF. As CEO of LEAC—even though Bruce did not report to me—I knew I could count on him to help me raise my public profile and motivate potential donors to support LEAC's programs and initiatives.

Bruce is well equipped both professionally and personally to handle a high degree of responsibility. His results throughout his career speak for themselves. If you have any questions, please contact me directly at 410-561-4703 or thunt98502@aol.com.